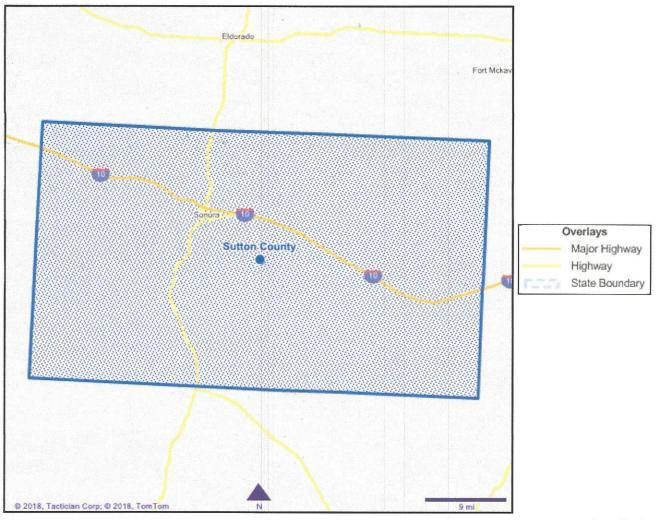


## **Income Trend**

Sutton County County Specific

Analysis Level: Counties

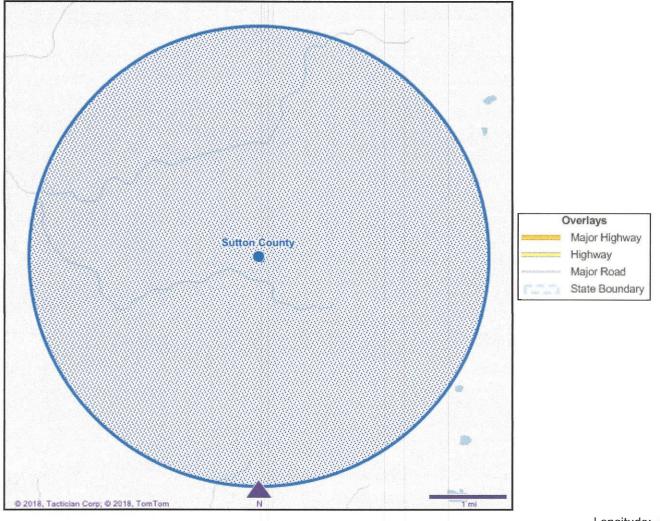
1/5/2018



Longitude: -100.538259 Latitude: 30.498804

## Trade Area built from components

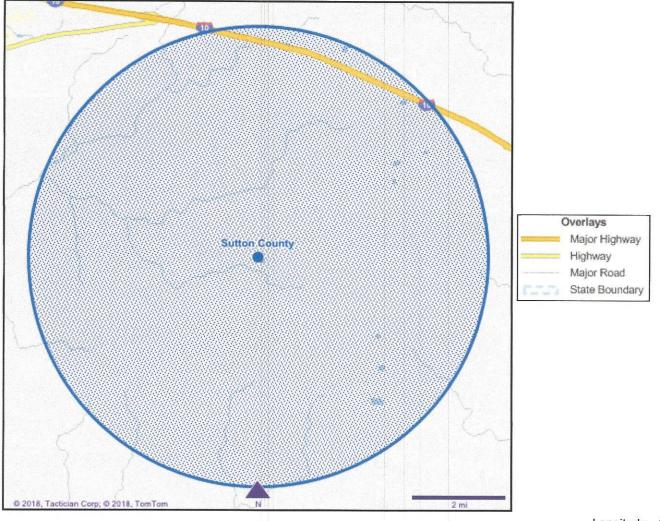
	House	eholds by Inco	me Trends			
	2010 CENSUS		2017 ESTIMATE		2022 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000	150	9.7%	54	3.6%	44	2.9%
\$10,000 - \$14,999	48	3.1%	59	3.9%	42	2.8%
\$15,000 - \$19,999	42	2.7%	94	6.2%	62	4.1%
\$20,000 - \$24,999	59	3.8%	94	6.2%	91	6.0%
\$25,000 - \$29,999	49	3.2%	78	5.1%	77	5.0%
\$30,000 - \$34,999	58	3.7%	53	3.5%	67	4.4%
\$35,000 - \$39,999	130	8.4%	60	4.0%	50	3.3%
\$40,000 - \$44,999	109	7.0%	61	4.0%	44	2.9%
\$45,000 - \$49,999	47	3.0%	88	5.8%	60	3.9%
\$50,000 - \$59,999	116	7.5%	189	12.5%	141	9.2%
\$60,000 - \$74,999	306	19.7%	157	10.3%	206	13.5%
\$75,000 - \$99,999	130	8.4%	136	9.0%	177	11.6%
\$100,000 - \$124,999	136	8.8%	173	11.4%	100	6.6%
\$125,000 - \$149,999	21	1.4%	96	6.3%	153	10.0%
\$150,000 - \$199,999	117	7.5%	55	3.6%	116	7.6%
\$200,000+	32	2.1%	71	4.7%	96	6.3%
Total	1,550	100.0%	1,518	100.0%	1,526	100.0%
Median	\$57,155		\$56,243		\$66,189	



Longitude: -100.538259 Latitude: 30.498804

## Radial Trade Area, 3 miles

Households by Income Trends							
	2010 CENSUS		2017 ESTIMATE		2022 FORECAST		
	Number	Percent	Number	Percent	Number	Percent	
Less Than \$10,000	3	9.7%	1	3.6%	1	2.9%	
\$10,000 - \$14,999	1	3.1%	1	3.9%	1	2.8%	
\$15,000 - \$19,999	1	2.7%	2	6.2%	1	4.1%	
\$20,000 - \$24,999	1	3.8%	2	6.2%	2	6.0%	
\$25,000 - \$29,999	1	3.2%	2	5.1%	1	5.0%	
\$30,000 - \$34,999	1	3.7%	1	3.5%	1	4.4%	
\$35,000 - \$39,999	3	8.4%	1	4.0%	1	3.3%	
\$40,000 - \$44,999	2	7.0%	1	4.0%	1	2.9%	
\$45,000 - \$49,999	1	3.0%	2	5.8%	1	3.9%	
\$50,000 - \$59,999	2	7.5%	4	12.5%	3	9.2%	
\$60,000 - \$74,999	6	19.7%	3	10.3%	4	13.5%	
\$75,000 - \$99,999	3	8.4%	3	9.0%	3	11.6%	
\$100,000 - \$124,999	3	8.8%	3	11.4%	2	6.6%	
\$125,000 - \$149,999	0	1.4%	2	6.3%	3	10.0%	
\$150,000 - \$199,999	2	7.5%	1	3.6%	2	7.6%	
\$200,000+	1	2.1%	1	4.7%	2	6.3%	
Total	30	100.0%	29	100.0%	30	100.0%	
Median	\$57,155		\$56,243		\$66,189		



Longitude: -100.538259 Latitude: 30.498804

## Radial Trade Area, 5 miles

	House	eholds by Inco	me Trends			
	2010 CENSUS		2017 ESTIMATE		2022 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000	8	9.7%	3	3.6%	2	2.9%
\$10,000 - \$14,999	3	3.1%	3	3.9%	2	2.8%
\$15,000 - \$19,999	2	2.7%	5	6.2%	3	4.1%
\$20,000 - \$24,999	3	3.8%	5	6.2%	5	6.0%
\$25,000 - \$29,999	3	3.2%	4	5.1%	4	5.0%
\$30,000 - \$34,999	3	3.7%	3	3.5%	4	4.4%
\$35,000 - \$39,999	7	8.4%	3	4.0%	3	3.3%
\$40,000 - \$44,999	6	7.0%	3	4.0%	2	2.9%
\$45,000 - \$49,999	3	3.0%	5	5.8%	3	3.9%
\$50,000 - \$59,999	6	7.5%	10	12.5%	8	9.2%
\$60,000 - \$74,999	16	19.7%	8	10.3%	11	13.5%
\$75,000 - \$99,999	7	8.4%	7	9.0%	10	11.6%
\$100,000 - \$124,999	7	8.8%	9	11.4%	5	6.6%
\$125,000 - \$149,999	1	1.4%	5	6.3%	8	10.0%
\$150,000 - \$199,999	6	7.5%	3	3.6%	6	7.6%
\$200,000+	2	2.1%	4	4.7%	5	6.3%
Total	83	100.0%	82	100.0%	82	100.0%
Median	\$57,155		\$56,243		\$66,189	

Internet Marketing Solutions provided by:

Data Provided by:





3025 Sunflower Street Thousand Oaks, CA 91360

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