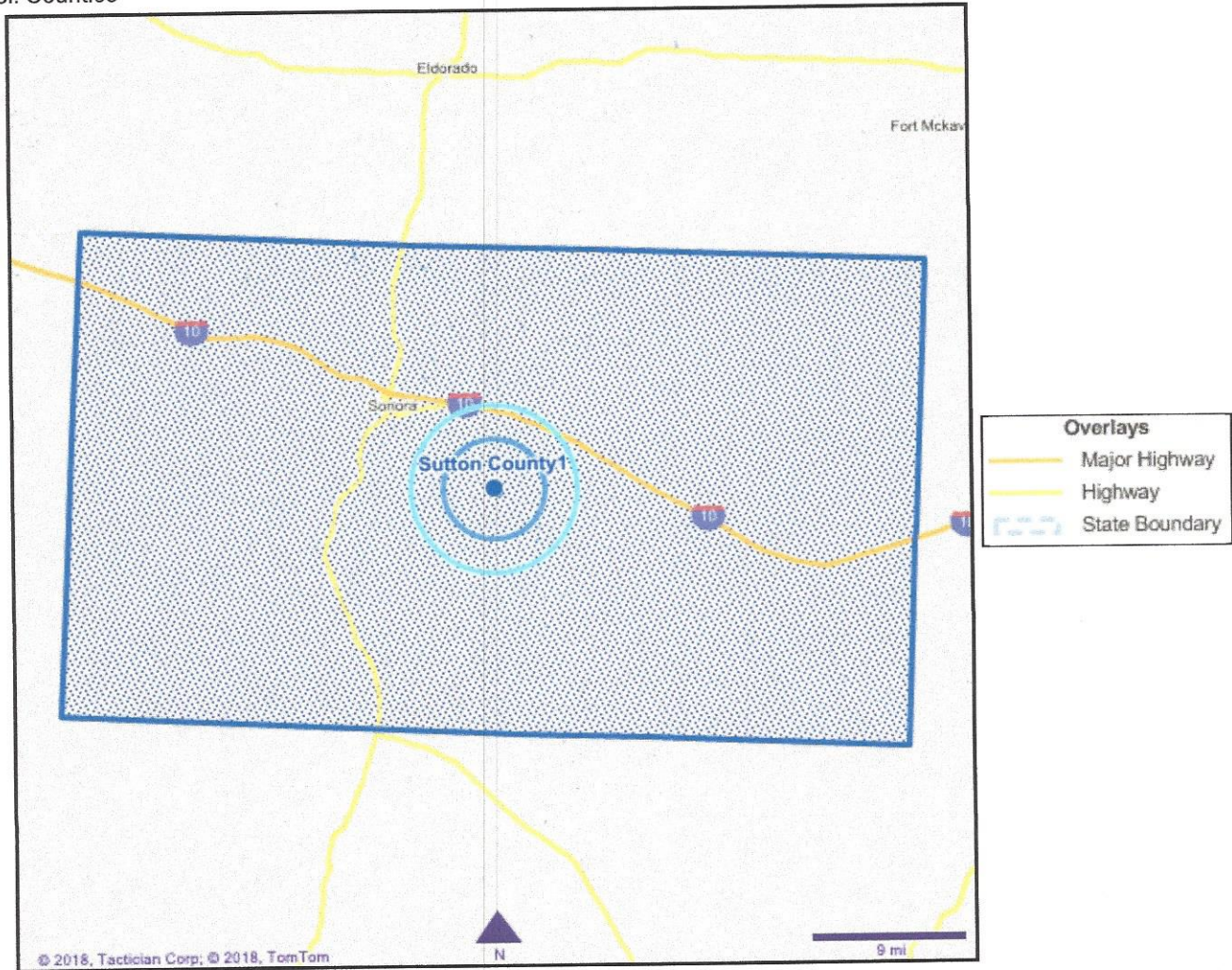


## Detailed Demographic

Sutton County1

1/9/2018

Analysis Level: Counties



Longitude: -100.538256  
Latitude: 30.498804



## Sutton County<sup>1</sup>

		Population Change					
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent Change	Number	Percent Change	Number	Percent Change
1980 Census		5,106		99		275	
1990 Census		4,135	-19.0%	80	-19.0%	223	-19.0%
2000 Census		4,077	-1.4%	79	-1.4%	219	-1.4%
2010 Census		4,128	1.3%	80	1.3%	222	1.3%
2017 Projection		3,858	-6.5%	75	-6.5%	208	-6.5%
2022 Projection		3,484	-9.7%	67	-9.7%	187	-9.7%

Households Change							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent Change	Number	Percent Change	Number	Percent Change
1980 Census		1,668		32		90	
1990 Census		1,466	-12.1%	28	-12.1%	79	-12.1%
2000 Census		1,515	3.3%	29	3.3%	82	3.3%
2010 Census		1,550	2.3%	30	2.3%	83	2.3%
2017 Projection		1,518	-2.1%	29	-2.1%	82	-2.1%
2022 Projection		1,526	0.5%	30	0.5%	82	0.5%

Families (2017)				
		Trade Area built from components	Radial Trade Area, 3 miles	Radial Trade Area, 5 miles
Families		1,081	21	58
Average Family Household Size		3.10	3.10	3.10
Households: Non-Family		437	8	24
Average Non-Family Household Size		1.13	1.13	1.13

Population by Race (2017)							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent	Number	Percent	Number	Percent
White		3,366	87.2%	65	88.1%	181	87.5%
Black		44	1.1%	1	1.2%	2	1.1%
Asian		22	0.6%	0	0.6%	1	0.6%
Native American		17	0.4%	0	0.4%	1	0.4%
Hawaiian / Pacific Islander		0	0.0%	0	0.0%	0	0.0%
Two or More		64	1.7%	1	1.7%	3	1.7%
Other Race		345	8.9%	7	9.0%	19	9.0%
Total		3,858	100.0%	74	100.0%	207	100.0%

Hispanic Population (2017)



	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Hispanic	2,365	61.3%	46	61.1%	127	61.5%
Not Hispanic	1,493	38.7%	29	38.6%	80	38.8%
<b>Total</b>	<b>3,858</b>	<b>100.0%</b>	<b>75</b>	<b>100.0%</b>	<b>207</b>	<b>100.0%</b>

Income (2017)				
	Trade Area built from components		Radial Trade Area, 3 miles	Radial Trade Area, 5 miles
Median Household Income	\$56,243		\$56,243	\$56,243
Average Household Income	\$69,441		\$69,441	\$69,441
Average Family Income	\$72,334		\$72,334	\$72,334
Per Capita Income	\$27,366		\$27,366	\$27,366

Households by Income (2017)							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000		54	3.6%	1	3.4%	3	3.7%
\$10,000-\$14,999		59	3.9%	1	3.7%	3	4.0%
\$15,000-\$19,999		94	6.2%	2	5.9%	5	6.4%
\$20,000-\$24,999		94	6.2%	2	5.9%	5	6.4%
\$25,000-\$29,999		78	5.1%	2	4.9%	4	5.3%
\$30,000-\$34,999		53	3.5%	1	3.3%	3	3.6%
\$35,000-\$39,999		60	4.0%	1	3.7%	3	4.1%
\$40,000-\$49,999		149	9.8%	3	9.3%	8	10.1%
\$50,000-\$59,999		189	12.5%	4	11.8%	10	12.9%
\$60,000-\$74,999		157	10.3%	3	9.8%	8	10.7%
\$75,000-\$99,999		136	9.0%	3	8.5%	7	9.3%
\$100,000-\$124,999		173	11.4%	3	10.8%	9	11.8%
\$125,000-\$149,999		96	6.3%	2	6.0%	5	6.5%
\$150,000-\$199,999		55	3.6%	1	3.4%	3	3.7%
\$200,000-\$249,999		27	1.8%	1	1.7%	1	1.8%
\$250,000-\$499,999		36	2.4%	1	2.2%	2	2.5%
\$500,000+		8	0.5%	0	0.5%	0	0.5%
Total		1,518	100.0%	31	100.0%	79	100.0%

Households by Tenure (2017)							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent	Number	Percent	Number	Percent
Owner Occupied		1,096	56.0%	21	55.9%	59	55.6%
Renter Occupied		422	21.6%	8	21.5%	23	21.4%
Vacant		439	22.4%	9	22.4%	24	22.3%
Total		1,957	100.0%	38	100.0%	106	100.0%

Daytime Population (2017)			
	Trade Area built from components	Radial Trade Area, 3 miles	Radial Trade Area, 5 miles



Establishments	265	5	14
Employees	2,035	39	110

Population by Gender (2017)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
Male	1,945	50.4%	38	50.2%	105	50.3%	
Female	1,913	49.6%	37	49.4%	103	49.5%	
Total	3,858	100.0%	75	100.0%	208	100.0%	

Marital Status (2017)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
Now Married	1,899	61.8%	37	61.3%	102	61.9%	
Separated	100	3.3%	2	3.2%	5	3.3%	
Divorced	253	8.2%	5	8.2%	14	8.3%	
Never Married	657	21.4%	13	21.2%	35	21.4%	
Widowed	165	5.4%	3	5.3%	9	5.4%	
Total	3,074	100.0%	60	100.0%	165	100.0%	

Household Structure (2017)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
Married Couple Family with Children	395	36.5%	8	34.8%	21	37.3%	
Lone Parent Male with Children	49	4.5%	1	4.3%	3	4.6%	
Lone Parent Female with Children	102	9.4%	2	9.0%	5	9.6%	
Married Couple Family No Children	450	41.6%	9	39.6%	24	42.5%	
Lone Parent Male No Children	27	2.5%	1	2.4%	1	2.5%	
Lone Parent Female No Children	58	5.4%	1	5.1%	3	5.5%	
Total	1,081	100.0%	22	100.0%	57	100.0%	

Total Population (2017)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
Age 0-4	278	7.2%	5	7.3%	15	7.3%	
Age 5-9	256	6.6%	5	6.7%	14	6.7%	
Age 10-14	250	6.5%	5	6.5%	13	6.5%	
Age 15-19	248	6.4%	5	6.5%	13	6.5%	
Age 20-24	244	6.3%	5	6.4%	13	6.4%	
Age 25-29	232	6.0%	4	6.1%	12	6.1%	
Age 30-34	225	5.8%	4	5.9%	12	5.9%	
Age 35-39	202	5.2%	4	5.3%	11	5.3%	
Age 40-44	216	5.6%	4	5.7%	12	5.6%	
Age 45-49	250	6.5%	5	6.5%	13	6.5%	
Age 50-54	259	6.7%	5	6.8%	14	6.8%	
Age 55-59	222	6.3%	5	6.3%	11	6.3%	



Age 60-64		250	6.5%	5	6.5%	13	6.5%
Age 65-69		221	5.7%	4	5.8%	12	5.8%
Age 70-74		171	4.4%	3	4.5%	9	4.5%
Age 75-79		118	3.1%	2	3.1%	6	3.1%
Age 80-84		84	2.2%	2	2.2%	5	2.2%
Age 85+		94	2.4%	2	2.5%	5	2.5%
<b>Total</b>		<b>3,858</b>	<b>100.0%</b>	<b>74</b>	<b>100.0%</b>	<b>206</b>	<b>100.0%</b>
<b>Median</b>		<b>39.9</b>		<b>39.9</b>		<b>39.9</b>	

Total Male Population (2017)							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent	Number	Percent	Number	Percent
Age 0-4		123	6.3%	2	6.4%	7	6.2%
Age 5-9		127	6.5%	2	6.6%	7	6.4%
Age 10-14		135	6.9%	3	7.1%	7	6.9%
Age 15-19		124	6.4%	2	6.5%	7	6.3%
Age 20-24		129	6.6%	2	6.8%	7	6.5%
Age 25-29		106	5.4%	2	5.6%	6	5.4%
Age 30-34		121	6.2%	2	6.3%	7	6.1%
Age 35-39		97	5.0%	2	5.1%	5	4.9%
Age 40-44		125	6.4%	2	6.5%	7	6.3%
Age 45-49		136	7.0%	3	7.1%	7	6.9%
Age 50-54		128	6.6%	2	6.7%	7	6.5%
Age 55-59		136	7.0%	3	7.1%	7	6.9%
Age 60-64		138	7.1%	3	7.2%	7	7.0%
Age 65-69		115	5.9%	2	6.0%	6	5.8%
Age 70-74		90	4.6%	2	4.7%	5	4.6%
Age 75-79		53	2.7%	1	2.8%	3	2.7%
Age 80-84		31	1.6%	1	1.6%	2	1.6%
Age 85+		31	1.6%	1	1.6%	2	1.6%
<b>Total</b>		<b>1,945</b>	<b>100.0%</b>	<b>37</b>	<b>100.0%</b>	<b>106</b>	<b>100.0%</b>
<b>Median</b>		<b>40.4</b>		<b>40.4</b>		<b>40.4</b>	

Total Female Population (2017)							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent	Number	Percent	Number	Percent
Age 0-4		155	8.1%	3	8.6%	8	8.1%
Age 5-9		129	6.7%	2	7.1%	7	6.7%
Age 10-14		115	6.0%	2	6.4%	6	6.0%
Age 15-19		124	6.5%	2	6.9%	7	6.5%
Age 20-24		115	6.0%	2	6.4%	6	6.0%
Age 25-29		126	6.6%	2	7.0%	7	6.6%
Age 30-34		104	5.4%	2	5.8%	6	5.4%
Age 35-39		105	5.5%	2	5.8%	6	5.5%
Age 40-44		91	4.8%	2	5.0%	5	4.8%
Age 45-49		114	6.0%	2	6.3%	6	6.0%



Age 50-54	131	6.6%	3	7.5%	7	6.6%
Age 55-59	124	6.5%	2	6.9%	7	6.5%
Age 60-64	112	5.9%	2	6.2%	6	5.9%
Age 65-69	106	5.5%	2	5.9%	6	5.5%
Age 70-74	81	4.2%	2	4.5%	4	4.2%
Age 75-79	65	3.4%	1	3.6%	3	3.4%
Age 80-84	53	2.8%	1	2.9%	3	2.8%
Age 85+	63	3.3%	1	3.5%	3	3.3%
<b>Total</b>	<b>1,913</b>	<b>100.0%</b>	<b>35</b>	<b>100.0%</b>	<b>103</b>	<b>100.0%</b>
<b>Median</b>	<b>39.2</b>		<b>39.2</b>		<b>39.2</b>	

Population by Household Type (2017)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
Family	3,352	86.9%	65	86.6%	180	86.7%	
Non-Family	493	12.8%	10	12.7%	27	12.8%	
Group Quarters	13	0.3%	0	0.3%	1	0.3%	
<b>Total</b>	<b>3,858</b>	<b>100.0%</b>	<b>75</b>	<b>100.0%</b>	<b>208</b>	<b>100.0%</b>	

Labor Force Employment Status 16 Plus (2017)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
In Armed Forces	0	0.0%	0	0.0%	0	0.0%	
Employed	1,725	91.8%	33	92.8%	93	91.9%	
Unemployed	154	8.2%	3	8.3%	8	8.2%	
<b>Total</b>	<b>1,879</b>	<b>100.0%</b>	<b>36</b>	<b>100.0%</b>	<b>101</b>	<b>100.0%</b>	

Educational Attainment Age 25+ (2017)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
< Grade 9	437	16.9%	8	17.3%	24	16.9%	
Grades 9-12	190	7.4%	4	7.5%	10	7.4%	
High School	743	28.8%	14	29.4%	40	28.8%	
Some College	556	21.5%	11	22.0%	30	21.5%	
Associate Degree	125	4.8%	2	4.9%	7	4.8%	
Bachelors Degree	429	16.6%	8	17.0%	23	16.6%	
Graduate Degree	102	4.0%	2	4.0%	5	3.9%	
<b>Total</b>	<b>2,582</b>	<b>100.0%</b>	<b>49</b>	<b>100.0%</b>	<b>139</b>	<b>100.0%</b>	

Educational Attainment Age 25+ (2010)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
No schooling completed	111	4.1%	2	4.1%	6	4.2%	
Nursery-4th grade	171	6.3%	3	6.4%	9	6.4%	
5th-6th grade	98	3.6%	2	3.7%	5	3.7%	
7th-8th grade	178	6.6%	3	6.6%	10	6.7%	



9th grade	137	5.1%	3	5.1%	7	5.2%
10th grade	95	3.5%	2	3.5%	5	3.6%
11th grade	45	1.7%	1	1.7%	2	1.7%
12th grade no diploma	20	0.7%	0	0.7%	1	0.8%
High school graduate, GED, or alternative	848	31.5%	16	31.6%	46	31.9%
Some college, < 1 year	149	5.5%	3	5.6%	8	5.6%
Some college, 1+ years, no degree	398	14.8%	8	14.8%	21	15.0%
Associate's degree	116	4.3%	2	4.3%	6	4.4%
Bachelor's degree	238	8.8%	5	8.9%	13	9.0%
Master's degree	79	2.9%	2	2.9%	4	3.0%
Professional school degree	5	0.2%	0	0.2%	0	0.2%
Doctorate degree	6	0.2%	0	0.2%	0	0.2%
<b>Total</b>	<b>2,694</b>	<b>100.0%</b>	<b>52</b>	<b>100.0%</b>	<b>143</b>	<b>100.0%</b>

Educational Attainment Male Age 25+ (2010)							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent	Number	Percent	Number	Percent
No schooling completed		105	8.0%	2	8.1%	6	8.1%
Nursery-4th grade		63	4.8%	1	4.9%	3	4.8%
5th-6th grade		45	3.4%	1	3.5%	2	3.5%
7th-8th grade		97	7.4%	2	7.5%	5	7.5%
9th grade		75	5.7%	1	5.8%	4	5.8%
10th grade		36	2.7%	1	2.8%	2	2.8%
11th grade		42	3.2%	1	3.3%	2	3.2%
12th grade no diploma		15	1.1%	0	1.2%	1	1.2%
High school graduate, GED, or alternative		315	23.9%	6	24.4%	17	24.2%
Some college, < 1 year		93	7.1%	2	7.2%	5	7.1%
Some college, 1+ years, no degree		213	16.2%	4	16.5%	11	16.4%
Associate's degree		56	4.2%	1	4.3%	3	4.3%
Bachelor's degree		129	9.8%	2	10.0%	7	9.9%
Master's degree		28	2.1%	1	2.2%	2	2.2%
Professional school degree		4	0.3%	0	0.3%	0	0.3%
Doctorate degree		2	0.2%	0	0.2%	0	0.2%
Total		1,318	100.0%	25	100.0%	70	100.0%

Educational Attainment Female Age 25+ (2010)							
	Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles		
	Number	Percent	Number	Percent	Number	Percent	
No schooling completed	6	0.4%	0	0.4%	0	0.4%	
Nursery-4th grade	108	7.8%	2	8.0%	6	8.0%	
5th-6th grade	53	3.9%	1	3.9%	3	3.9%	
7th-8th grade	81	5.9%	2	6.0%	4	6.0%	
9th grade	62	4.5%	1	4.6%	3	4.6%	
10th grade	59	4.3%	1	4.4%	3	4.3%	
11th grade	3	0.2%	0	0.2%	0	0.2%	
12th grade no diploma	5	0.4%	0	0.4%	0	0.4%	

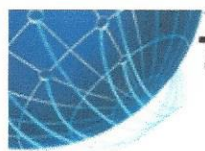


Some college, < 1 year	56	4.1%	1	4.2%	3	4.1%
Some college, 1+ years, no degree	185	13.4%	4	13.8%	10	13.6%
Associate's degree	60	4.4%	1	4.5%	3	4.4%
Bachelor's degree	109	7.9%	2	8.1%	6	8.0%
Master's degree	51	3.7%	1	3.8%	3	3.8%
Professional school degree	1	0.1%	0	0.1%	0	0.1%
Doctorate degree	4	0.3%	0	0.3%	0	0.3%
<b>Total</b>	<b>1,376</b>	<b>100.0%</b>	<b>26</b>	<b>100.0%</b>	<b>73</b>	<b>100.0%</b>

Housing Value of Owner-Occupied Housing Units: (2010)							
		Trade Area built from components		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
		Number	Percent	Number	Percent	Number	Percent
Less than \$10,000		57	5.1%	1	5.0%	3	5.1%
\$10,000 to \$14,999		38	3.4%	1	3.3%	2	3.4%
\$15,000 to \$19,999		14	1.3%	0	1.2%	1	1.3%
\$20,000 to \$24,999		23	2.1%	0	2.0%	1	2.1%
\$25,000 to \$29,999		31	2.8%	1	2.7%	2	2.8%
\$30,000 to \$34,999		11	1.0%	0	1.0%	1	1.0%
\$35,000 to \$39,999		8	0.7%	0	0.7%	0	0.7%
\$40,000 to \$49,999		141	12.6%	3	12.4%	8	12.6%
\$50,000 to \$59,999		33	3.0%	1	2.9%	2	3.0%
\$60,000 to \$69,999		83	7.4%	2	7.3%	4	7.4%
\$70,000 to \$79,999		78	7.0%	2	6.9%	4	7.0%
\$80,000 to \$89,999		87	7.8%	2	7.7%	5	7.8%
\$90,000 to \$99,999		116	10.4%	2	10.2%	6	10.4%
\$100,000 to \$124,999		152	13.6%	3	13.4%	8	13.6%
\$125,000 to \$149,999		37	3.3%	1	3.3%	2	3.3%
\$150,000 to \$174,999		68	6.1%	1	6.0%	4	6.1%
\$175,000 to \$199,999		17	1.5%	0	1.5%	1	1.5%
\$200,000 to \$249,999		56	5.0%	1	4.9%	3	5.0%
\$250,000 to \$299,999		21	1.9%	0	1.8%	1	1.9%
\$300,000 to \$399,999		9	0.8%	0	0.8%	0	0.8%
\$400,000 to \$499,999		34	3.0%	1	3.0%	2	3.0%
\$500,000 to \$749,999		4	0.4%	0	0.4%	0	0.4%
\$750,000 to \$999,999		0	0.0%	0	0.0%	0	0.0%
\$1,000,000 or more		0	0.0%	0	0.0%	0	0.0%
Total		1,118	100.0%	22	100.0%	60	100.0%



Internet Marketing Solutions provided by:



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Data Provided by:



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