# **Executive Summary**

Sutton County County Specific

✓ Include Charts and Graphs

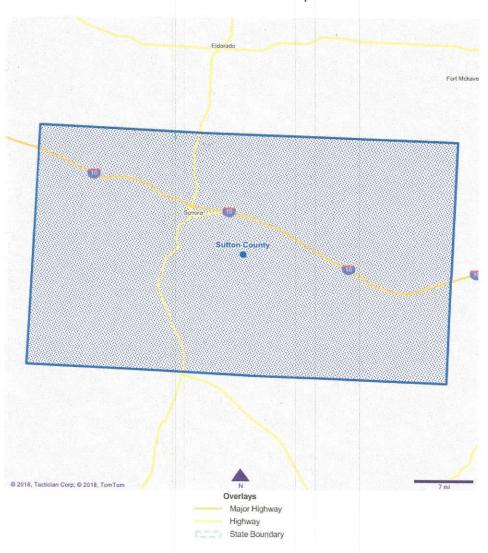
▼ Include Tables

Analysis Level: CO

Report Created Date: 1/5/2018 1:33:59 PM

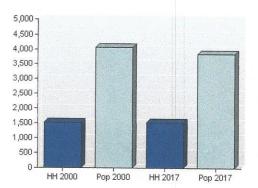
Print Map Map Close Close

# Sutton County Trade Area built from components





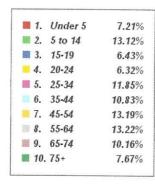
Households and Population

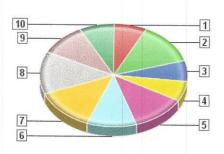


▶ The population in this area is estimated to change from 4,077 to 3,858, resulting in a decline of -5.4% between 2000 and the current year. Over the next five years, the population is projected to decline by -9.7%

The population in the United States is estimated to change from 281,399,034 to 324,310,011, resulting in a growth of 15.2% between 2000 and the current year. Over the next 5 years, the population is projected to grow by 4.1%.

#### Population by Age

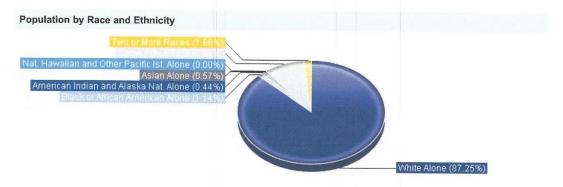




	Number	Percent
Age 0-4	278	7.21%
Age 5-14	506	13.12%
Age 15-19	248	6.43%
Age 20-24	244	6.32%
Age 25-34	457	11.85%
Age 35-44	418	10.83%
Age 45-54	509	13.19%
Age 55-64	510	13.22%
Age 65-74	392	10.16%
Age 75+	296	7.67%
Total	3,858	100%

▶ The current year median age for this population is 39.9, while the average age is 39.3. Five years from now, the median age is projected to be 40.5.

The current year median age for the United States is 37.1, while the average age is 38.6. Five years from now, the median age is projected to be 37.9.



▶ Of this area's current year estimated population:

87.2% are White Alone, 1.1% are Black or African American Alone, 0.4% are American Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 8.9% are Some Other Race, and 1.7% are Two or More Races

For the entire United States:

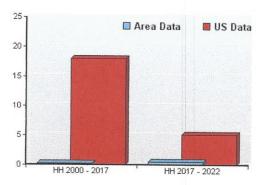
Nat. Alone, 5.7% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.4% are Some Other Race, and 3.3% are Two or More Races.

▶ This area's current estimated Hispanic or Latino population is 61.3%, while the United States current estimated Hispanic or Latino population is 17.5%.



#### HOUSEHOLDS

#### **Historical Growth Rate**



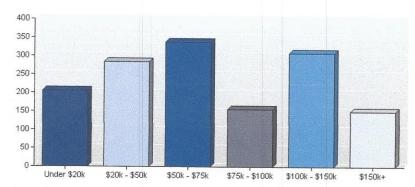
The number of households in this area is estimated to change from 1,515 to 1,518, resulting in an increase of 0.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 0.5%

The number of households in the United States is estimated to change from 105,471,527 to 124,506,607, resulting in a growth of 18.0% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.



#### INCOME

#### Household Income

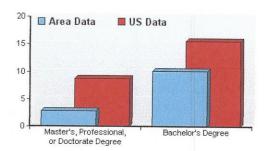


- ▶ The average household income is estimated to be \$69,441 for the current year, while the average household income for the United States is estimated to be \$80,611 for the same time frame. The average household income in this area is projected to increase 19.9% over the next five years, from \$69,441 to \$83,267. The United States is projected to have a 23.9% increase in average household income.
- ▶ The current year estimated per capita income for this area is \$27,366, compared to an estimate of \$31,178 for the United States as a whole.



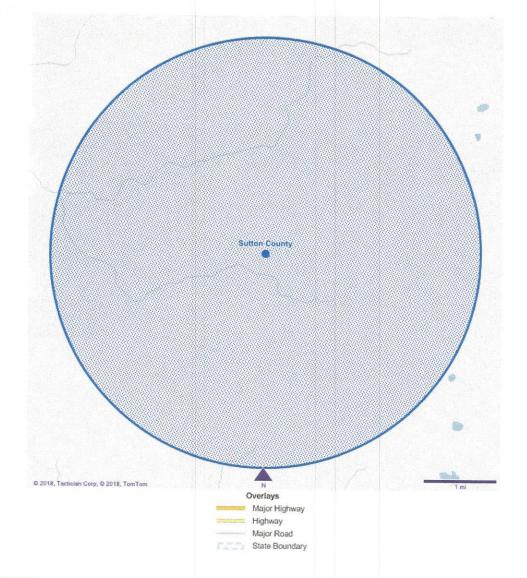
#### EDUCATION

#### **Higher Education Achievement Rates**



▶ Currently, it is estimated that 3.0% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 10.1% had earned a Bachelor's Degree.

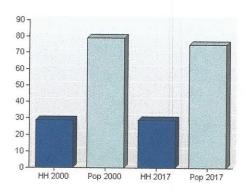
In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.5% had earned a Bachelor's Degree.





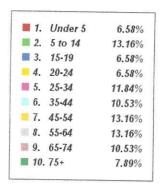
### POPULATION

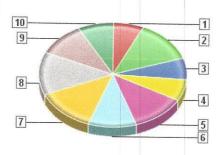
#### Households and Population



▶ The population in this area is estimated to change from 79 to 75, resulting in a decline of -5.4% between 2000 and the current year. Over the next five years, the population is projected to decline by -9.7%

The population in the United States is estimated to change from 281,399,034 to 324,310,011, resulting in a growth of 15.2% between 2000 and the current year. Over the next 5 years, the population is projected to grow by 4.1%.

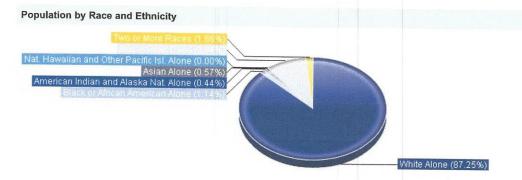




Total Population		
	Number	Percent
Age 0-4	5	6.58%
Age 5-14	10	13.16%
Age 15-19	5	6.58%
Age 20-24	5	6.58%
Age 25-34	9	
Age 35-44	8	11.84%
Age 45-54		10.53%
Age 55-64	10	13.16%
	10	13.16%
Age 65-74	8	10.53%
Age 75+	6	7.89%
Total	76	100%

▶ The current year median age for this population is 39.9, while the average age is 39.3. Five years from now, the median age is projected to be 40.5.

The current year median age for the United States is 37.1, while the average age is 38.6. Five years from now, the median age is projected to be 37.9.



▶ Of this area's current year estimated population:

87.2% are White Alone, 1.1% are Black or African American Alone, 0.4% are American Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 8.9% are Some Other Race, and 1.7% are Two or More Races

For the entire United States:

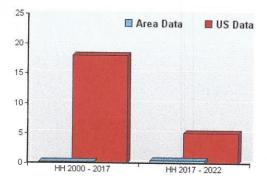
70.4% are White Alone, 13.3% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.7% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.4% are Some Other Race, and 3.3% are Two or More Races.

▶ This area's current estimated Hispanic or Latino population is 61.3%, while the United States current estimated Hispanic or Latino population is 17.5%.



HOUSEHOLDS

**Historical Growth Rate** 



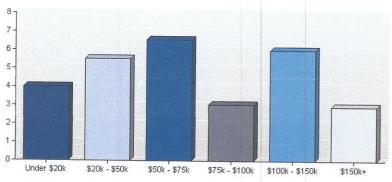
▶ The number of households in this area is estimated to change from 29 to 29, resulting in an increase of 0.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 0.5%

The number of households in the United States is estimated to change from 105,471,527 to 124,506,607, resulting in a growth of 18.0% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.



#### INCOME

#### Household Income

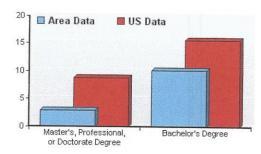


- ▶ The average household income is estimated to be \$69,441 for the current year, while the average household income for the United States is estimated to be \$80,611 for the same time frame. The average household income in this area is projected to increase 19.9% over the next five years, from \$69,441 to \$83,267. The United States is projected to have a 23.9% increase in average household income.
- ▶ The current year estimated per capita income for this area is \$27,366, compared to an estimate of \$31,178 for the United States as a whole.



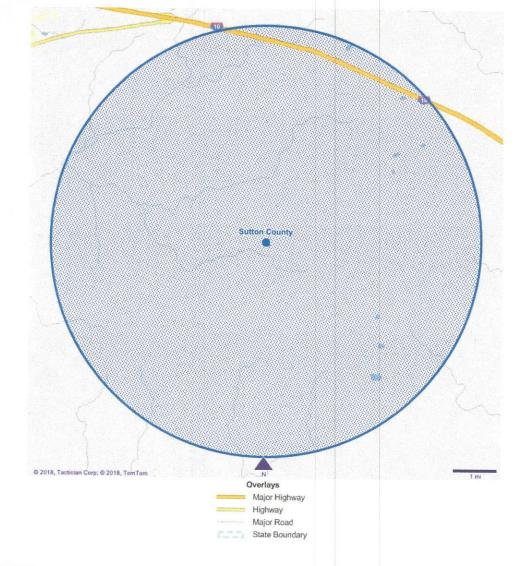
#### EDUCATION

#### **Higher Education Achievement Rates**



- ▶ Currently, it is estimated that 3.0% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 10.1% had earned a Bachelor's Degree.
- In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.5% had earned a Bachelor's Degree.

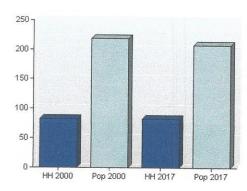
Sutton County Radial Trade Area, 5 miles





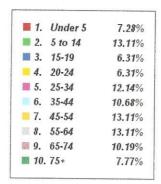
#### POPULATION

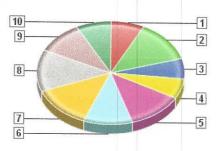
#### **Households and Population**



► The population in this area is estimated to change from 219 to 208, resulting in a decline of -5.4% between 2000 and the current year. Over the next five years, the population is projected to decline by -9.7%

The population in the United States is estimated to change from 281,399,034 to 324,310,011, resulting in a growth of 15.2% between 2000 and the current year. Over the next 5 years, the population is projected to grow by 4.1%.



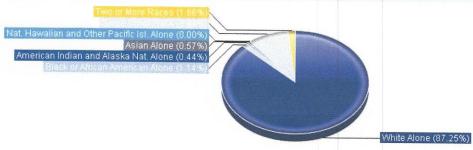


Total Population		
	Number	Percent
Age 0-4	15	7.28%
Age 5-14	27	13,11%
Age 15-19	13	6.31%
Age 20-24	13	6.31%
Age 25-34	25	12.14%
Age 35-44	22	10.68%
Age 45-54	27	13.11%
Age 55-64	27	13.11%
Age 65-74	21	10.19%
Age 75+	16	7.77%
Total	206	100%

▶ The current year median age for this population is 39.9, while the average age is 39.3. Five years from now, the median age is projected to be 40.5.

The current year median age for the United States is 37.1, while the average age is 38.6. Five years from now, the median age is projected to be 37.9.





▶ Of this area's current year estimated population:

87.2% are White Alone, 1.1% are Black or African American Alone, 0.4% are American Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 8.9% are Some Other Race, and 1.7% are Two or More Races

For the entire United States:

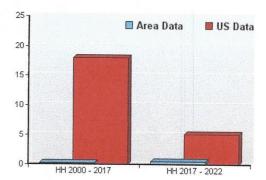
70.4% are White Alone, 13.3% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.7% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.4% are Some Other Race, and 3.3% are Two or More Races.

▶ This area's current estimated Hispanic or Latino population is 61.3%, while the United States current estimated Hispanic or Latino population is 17.5%.



#### HOUSEHOLDS

#### **Historical Growth Rate**



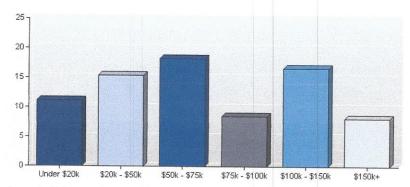
▶ The number of households in this area is estimated to change from 82 to 82, resulting in an increase of 0.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 0.5%

The number of households in the United States is estimated to change from 105,471,527 to 124,506,607, resulting in a growth of 18.0% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.



## INCOME

#### Household Income

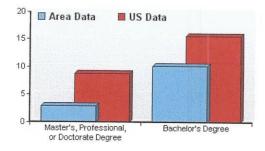


- ▶ The average household income is estimated to be \$69,441 for the current year, while the average household income for the United States is estimated to be \$80,611 for the same time frame. The average household income in this area is projected to increase 19.9% over the next five years, from \$69,441 to \$83,267. The United States is projected to have a 23.9% increase in average household income.
- ▶ The current year estimated per capita income for this area is \$27,366, compared to an estimate of \$31,178 for the United States as a whole.



#### **EDUCATION**

#### **Higher Education Achievement Rates**



▶ Currently, it is estimated that 3.0% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 10.1% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.5% had earned a Bachelor's Degree.

Print

Мар

Close

Copyright © 2018, Tactician Corp and/or its suppliers. All Rights Reserved.

Internet Marketing Solutions provided by:

Data Provided by:





3025 Sunflower Street Thousand Oaks, CA 91360